






CONTENT CALENDAR

JULY 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
25	26	27	28	29	30	1
2 Post a day in the life reel or story	3	4 Bust a myth	5 Share an IG Reel or TikTok	6	7  World Chocolate Day	8 Share a blog
9  Fashion Day	10 Do a Q & A with your followers	11	12 Share some tips	13 Industry news update	14 #TGIF - celebrate Friday	15
16  National Ice Cream Day	17	18 3 reasons to use your product or service	19 Share user-generated content	20 Highlight your best seller	21	22 Promote your winter campaign
23	24  National Tequila Day	25 Share a hack	26	27  National Intern Day	28 Answer a FAQ	29 Join a funny trend or share a meme
30 International Day of Friendship	31					