

# CONTENT CALENDAR

# AUGUST 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1 Post a before & after photo	2	3 Answer a FAQ	4  International Beer Day	5
6 Employee spotlight	7	8 Share a short how-to video	9  International Book Lovers Day	10	11 Share a meme	12 Post a carousel
13	14 Share a recent win or success in your business	15 Share a fun fact about your niche	16  Tell A Joke Day	17	18 Collaborate with a brand	19  World Photo Day
20 Share a Reel or TikTok	21 Share a review or some UGC	22	23 Share a 'day in the life' photo carousel or video	24	25 Post a This or That story	26  International Dog Day
27 Share a simple hack	28 Give a sneak peak into your Spring campaign	29	30 Share industry news or trends	31 Highlight your most popular product	1	2