CONTENT CALENDAR OCTOBER 2023

→ 1 2 → 3 4 5 6 7 International Coffee Day 1 2 → 5 6 7 8 9 > → 10 11 11 12 13 14 Share a day in a life from an employee Image: Mark and an another and another a	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Share a day in a iffe from an employeeWorld Mental Health DayShare a case studyImage: Share a case studyHighlight a supplier or partnerShare the latest industry news15 Share a how-to 	International	2	World Animal	Share a	Launch a Halloween campaign or	6	7
Share a how-to videoWorld Food DayImage: Constraint of the const	8	Share a day in a life from an	World Mental	Share a case	12	Highlight a supplier or	Share the latest
Share tips and tricks for your product/serviceCelebrate a milestone or achievementShare an interactive storyShare a Black Friday teaserShare a before 	Share a how-to	Ψ ¶ ¶	17	AD	Hop on a trend through Reels or	Share a tour of	21
Get in early and Joseph Launch your Black Friday campaigns Halloween	Share tips and tricks for your	Celebrate a milestone or	24	Share an	Share a Black	Share a before and after of your	28
	29	Get in early and launch your Black	Jer-	1	2	3	4

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